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Carol Giacomo,
The New York Times, Foreign Affairs Editor
Eighth Avenue, 620, Manhattan
10018 New York

Dear Ms. Giacomo,

Please find the attached press release for next month's lecture by Jeffrey D. Sachs devoted to the issue of falling American happiness which will be a part of the annual Well Over Fifty Festival taking place at Hotel Slovenska Plaža in Budva. Recently your newspaper has published a brief analysis of the 2017 World Happiness Record within its World Section with Mr. Niraj Chokshi talking about the implications of the U.S. sliding down to the 14th place. The importance of these findings for possible changes in American domestic policies is clear, and I hope that as Foreign Affairs' Editor, you will find the framework of Budva's festival relevant. The discussion between leading political economist such as Mr. Sachs and average individuals from all around the world who have reckoned the formula of happiness can draw valuable lessons for U.S public which are worth covering. Crucially, the very place of the festival deserves attention when being considered through the lenses of social trust: Budva's community is recognized as highly civic and cooperative with the qualities which American society now lacks, according to Mr. Sachs whom your newspaper once called "probably the most important economist in the world".

As one of the organizers of the event and the author of the blog researching causes of happiness in different places, I contacted Mr. Sachs' press agent who will be happy to coordinate one of your reporters with Mr. Sachs whenever he has time before the lecture. Mr. Sachs finds the idea of integrating the participants' experience into his model of response to the problem promising. He is ready to explain the utility of this practical information when forming new ways of nurturing social cohesion. Additionally, we have already found many volunteers willing to share their stories boosting results' credibility and allowing for a more personal, 'close to people' character of the article. The New York Times mastery of interpreting American internal events' occurrences in the context of European political and cultural development, and the other way round, enables it to cover the coming event most efficiently from our point of view.

In the best scenario, we would like you to publish the interview within a week from the lecture. Please, let me know what I can do to accelerate the process, facilitate the task and satisfy your needs.

For any questions please contact me any time at +393384996294.

Thank you very much,

Tamara Volozhanina